

Privacy Policy

Effective Date: October 17, 2025

Website: www.aipromptera.com

Contact Email: info@aipromptera.com

1. Introduction

This Privacy Policy explains how **aipromptera.com** ("we", "us", or "our") collects, uses, stores, and protects your personal data when you access or use our website and services.

We are fully committed to complying with the **UK General Data Protection Regulation (UK GDPR)**, the **EU General Data Protection Regulation (EU GDPR)**, and the **Revised Payment Services Directive (PSD2)**, including **Strong Customer Authentication (SCA)** requirements where applicable.

By accessing our site or purchasing from us, you acknowledge that you have read and understood this policy and agree to our data practices.

2. What Personal Data We Collect

We collect the following types of personal data:

- **Account Data:** Full name, email address, password, and login credentials
 - **Payment Data:** Billing name and address (note: we do **not** store card numbers or CVV data)
 - **Transaction Data:** Order history, digital product access logs
 - **Technical Data:** IP address, browser type, device information, referring pages, and site usage
 - **Communication Data:** Emails, support tickets, and customer service interactions
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3. Lawful Basis for Processing (GDPR)

We process your data based on one or more of the following legal grounds:

- **Consent** – When you explicitly provide permission (e.g., newsletter signup)
- **Contract** – To fulfill a transaction or provide services to you
- **Legal obligation** – To comply with laws, including tax and regulatory requirements
- **Legitimate interest** – For fraud prevention, analytics, business development, and securing our platform

4. Strong Customer Authentication (SCA) & PSD2 Compliance

In line with **PSD2** regulations, we ensure that **Strong Customer Authentication (SCA)** is implemented for all applicable electronic payments. This includes multi-factor authentication (MFA) when required, using:

- Something you **know** (e.g., a password)
- Something you **own** (e.g., your phone or device)
- Something you **are** (e.g., fingerprint or facial recognition)

Our payment gateways (e.g., Stripe, PayPal) are compliant with PSD2 and automatically apply SCA to qualifying transactions.

5. Cookies and Tracking

We use cookies to enhance your experience and analyze traffic. This may include session cookies, analytics cookies, and functionality cookies. You may opt out or configure your browser settings. For more details, view our [Cookies Policy](#).

6. How We Use Your Data

Your personal data is used for the following purposes:

- To process orders and deliver digital products
- To provide customer support and manage your account
- To comply with legal and financial obligations
- To improve our services, website functionality, and security
- To send service-related or promotional emails (with your consent)

7. Data Sharing & Processors

We only share data with third parties necessary for the operation of our business, such as:

- **Payment processors** (e.g., Stripe, PayPal) for secure transactions
- **Hosting and infrastructure providers**
- **Analytics and email service tools**

All third parties are vetted and bound by data protection agreements to process your information in compliance with **GDPR** and **PSD2** regulations.

8. International Transfers

If your data is transferred outside the UK or EEA, we ensure it is protected by:

- **Adequacy decisions** by the UK/EU Commission, or
 - **Standard Contractual Clauses (SCCs)** or other appropriate safeguards
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9. Data Retention

We only retain your data for as long as necessary to:

- Deliver our services
- Meet legal, tax, and regulatory obligations
- Resolve disputes or enforce agreements

After this period, your data will be securely deleted or anonymized.

10. Your Rights Under GDPR

You have the following rights under UK/EU GDPR:

- **Right to access** – Request a copy of your personal data
- **Right to rectification** – Correct inaccurate or incomplete data
- **Right to erasure** – Request deletion of your data (“right to be forgotten”)
- **Right to restrict processing** – Temporarily limit how we use your data
- **Right to object** – Object to certain types of data processing
- **Right to data portability** – Transfer your data to another service provider
- **Right to withdraw consent** – Withdraw consent at any time where processing is based on consent

To exercise any of these rights, contact us at **info@aipromptera.com**. You also have the right to lodge a complaint with the **UK Information Commissioner’s Office (ICO)** or your local supervisory authority.

11. Data Security

We use industry-standard encryption and secure protocols (e.g., HTTPS, TLS) to protect your data from unauthorized access, disclosure, or destruction.

Our systems and partners are monitored and updated regularly for compliance and security vulnerabilities.

12. Automated Decision-Making & Profiling

We do not use your personal data for automated decision-making or profiling that produces legal effects or significantly affects you.

13. Changes to This Policy

We may update this Privacy Policy as needed to reflect changes in legal requirements or business operations. Changes will be posted on this page with an updated effective date.

14. Contact Information

If you have any questions or requests regarding this Privacy Policy or your personal data, please contact us at:

Email: info@aipromptera.com

Website: www.aipromptera.com

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